



Town of Cottesloe

ABN 19 824 630 520

109 BROOME STREET, COTTESLOE WA 6011

PHONE: 9285 5000 FAX: 9285 5001 EMAIL: council@cottesloe.wa.gov.au

Event Application Form

ORGANISERS DETAILS

Event Organisers lululemon athletica (Western Australia)
 Contact person: Erica Price Position Event Organiser + Assistant Manager
 Postal Address: _____ Post Code: 6011
 Daytime Telephone Number: _____ Mobile: _____
 Email: _____ Fax: N/A

EVENT DETAILS:

Name of Event: Connect + Celebrate
 Day and Date of Event: Sat, Nov 7th, 2015 Time From: 2pm To: 10pm
 (Start and finish times must include setting up and packing away time)
 Type of Event: summer celebration with yoga + silent disco
 Approximate numbers expected (please circle below):

Small: less than 100 Medium: 100 – 300 **Large: 300 +**

Estimated age composition of audience:

0-12 years	% of total audience =	<u>10</u>
12 – 18 years	% of total audience =	<u>15</u>
18 – 25 years	% of total audience =	<u>30</u>
25 – 40 years	% of total audience =	<u>30</u>
55 + years	% of total audience =	<u>15</u>
Tickets being pre sold	YES (NO)	
Tickets sold at gate	YES (NO)	

Confirmation of number of "pre sold" tickets to be provided to Council 24 hours prior to the event.

AREA FOR EVENT:

Please see attached map

CIVIC CENTRE GROUNDS

- Main Lawn/Main Lawn Stage
- Lower Lawn
- Playground 2
- Sunken Lawn
- Rotunda
- Two Palms
- Tank Stand
- Other _____

BEACHFRONT:

Main Cottesloe Beach

North Cottesloe Beach

Isolators Reef

Other _____

BRIEF DESCRIPTION OF EVENT

(Including entertainment and main attractions)

Community event with a floating/swimming component, sand sculptures, a yoga class and finishing off with a silent disco and beach lounge. We'd also like to invite local food places to provide a meal that's easy + accessible from the street/side walk.

Is this event for profit or not for profit (fundraising) – Please circle

PROFIT

NOT FOR PROFIT

Not for Profit/Fundraising:

Name of fundraising/not for profit organisation	No charge for event, giving back to our community.
% of profit/funds going to this organisation	
Contact name from organisation:	
Contact number:	

EVENT DETAILS:

To ensure your event runs smoothly, please provide us with as many details as possible.

Catering:

The Town of Cottesloe has a preferred catering company - Comestibles. If you require catering, please contact Comestibles on 9421 1222.

Management of Alcohol

Will guests be consuming alcohol? YES NO

Organisers holding an event at the Civic Centre Grounds or Cottesloe Beachfront must make a booking and are required to obtain a permit if alcohol is going to be consumed.

Large, catered and/or corporate functions may require additional licenses from the Department of Racing, Gaming and Liquor (RGL). Applicants must check with their caterers or telephone RGL on +61 8 9425 1888 prior to submitting this application to ascertain if an Occasional Liquor License is required.

An Alcohol Permit is required from Department	YES	NO
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of Racing, Gaming and Liquor (RGL)	
If a Licence as been already issued – has this been attached to this application form	NO –Licence has not been issued yet YES – Licence is attached
Quantity of beer to be served	
Quantity of wine to be served	
Quantity of champagne to be served	
Do bar staff have their 'Responsible Service of Alcohol' ticket?	YES NO
Estimation of time bar will be open and closed	Open: _____ Closed: _____

Rubbish Collection:

To maintain public health and safety, all rubbish must be removed or placed inside rubbish bins. Leaving the rubbish next to the rubbish bin is classed as littering. Littering, including the throwing of confetti, rice or rose petals is prohibited. Ice from eskies must be emptied onto mulched garden beds. Under no circumstances can ice be emptied on the lawn as it causes damage to the grass. You may incur a fine if rubbish or litter is left behind after the event.

The Town of Cottesloe requires all bin hire to be purchased through the Council.

The fees for bins (including drop off and pick up) is:

\$16.00 per bin for 240L general waste bin & \$16.00 per bin for 240L recycling bin.

Type of Bin	How many required
240L general waste bin	6
240L recycling bin	6
Date for pick up (not public holidays):	Nov 6, 2015

Toilets:

According to the Guidelines on the Application of the Health (Public Buildings) Regulations, the following table gives an indication of the amount of toilets required for events.

Total Attendance	Male		Female	Hand Basins M + F
1 – 50	WC 1	U 1	WC 1	1
50 – 100	WC 1	U 1	WC 2	1
100 – 200	WC 1	U 2	WC 3	2
200 – 300	WC 2	U 3	WC 4	2
300 – 400	WC 2	U 4	WC 5	3
400 – 500	WC 2	U 5	WC 6	3
500 – 600	WC 2	U 6	WC 7	3

600 – 700	WC 3	U 6	WC 8	3
700 – 800	WC 3	U 7	WC 9	4
800 – 900	WC 3	U 8	WC 10	4
900 - 1000	WC 3	U 8	WC 11	4

Please indicate by highlighting or circling which part of the table this event fits. The Town of Cottesloe will be in contact throughout the event process to ensure adequate toilet facilities are available. If Portable toilets are required – Responsibility and cost is required to be covered by the event organisers.

Infrastructure

Do you propose to bring external furniture or free standing structures, decorations, banners or signage? YES NO

Tables – How many? 10 Chairs – How many? 30

Market umbrellas or sun shades: 2 (only permitted in certain areas)

Flower arrangements

Other – Please provide details: _____

Do you propose to erect a marquee? YES NO

Approximate size: _____

Please contact the events officer at the Town of Cottesloe on 08 9285 5000 when marquee arrangements have been organised.

An Independent Structural Engineering approval for marquee/stage required must be forwarded to the Town of Cottesloe prior to the event.

Music instruments or electrical equipment

Do you propose to have any musical instruments or electrical equipment?

YES NO

Power source is available in The War Memorial Town Hall & the Lesser Hall. Power source for the grounds and beachfront must be obtained from an external generator. This is the responsibility of the event organisers and a certificate of electrical compliance will be required (Form D).

Will you require a generator? YES NO

Will a PA system be used (e.g. microphone?) YES NO

Expected stage of the event (time frame)?

6-9pm (yoga class + disco - though both will be quite not that loud with the headphones.)

Will there be live music (e.g. band, classical trio?)

YES

NO

Expected stage of the event (time frame)?

Only Acoustic in the lounge 7-9pm.

Will there be a DJ?

YES

NO

Expected stage of the event (time frame)?

There will be 3 DJ's as part of the silent disco - minimal noise. 7-9pm.

Please note that the Town of Cottesloe has strict regulations with noise at both the beachfront and Civic centre grounds. A \$2,000 bond is required if the event will have any a DJ or live music. After assessing your application the Town of Cottesloe reserves the right to have a sound monitoring company employed to monitor the sound throughout the event at the cost of the event organisers.

** Two months notice must be given to the Town of Cottesloe to obtain a non-complying noise permit. A non complying noise permit refers to any

Vehicles/Parking

Vehicles are not permitted inside the Civic Centre grounds unless the Town of Cottesloe has been informed prior to the event. Please note that if vehicles are parked in *no parking zones* they will liable for parking infringements. If parking permits are required for the beachfront, please liaise with the Events Officer to organise.

Please note that vehicles bigger than 3 tonne will not be allowed inside the Civic Centre grounds.

Will vehicles need to access inside the Civic Centre grounds? YES

NO

How many vehicles? ~~10~~

Are permits needed for the beachfront? Yes

How many? 10

Please supply the company name and contact number of trucks that will be entering the Civic Centre grounds:

Company _____ Number: _____

Company: _____ Number: _____

Company: _____ Number: _____



Summer 2015

CONNECT & CELEBRATE



In November, our intention is to create an incredible experience for the community. Our four stores will come together to celebrate Cottesloe where we started in 2007.



Our event inspiration has come from:



Event Overview



4 Key Event Components

Float Up

Silent Yoga Class

Silent Disco

Proposed Itinerary

Date: Saturday, November 7th 2015

2:00 - 4:00pm: event set up

4:00 – 5:00pm: float up in the ocean

5:30 – 6:40pm yoga class

6:40 – 7:00pm: sunset

7:00 – 9:00pm: silent disco & beach lounge

9:00 - 10:30pm: event clean up



Component 1: Float Up (4-5pm)

The float up is about getting everyone in the ocean to kick off summer. We will invite our guests to come to the beach with something that floats – a floating mattress, swim rings, etc. We have time to play in the water together.

We supply some inflatable pool toys (rings, octopuses) for those who've come down to the beach empty handed or are walking by and decide to join in.



Component 2: Yoga Class (5:30 -6:40pm)

Yoga mats are set up on the grass overlooking the Indian ocean. We have an incredible yoga teacher lead a beautiful class about gratitude and community.

After a 60min flow, we sit together on our mats to watch the sunset into the ocean.

Yogis roll up their mats and are invited on to the sand for the beach lounge and silent disco.

Component 3: Silent Disco & Beach Lounge (7-9pm)



We have 2 areas set up for our guests, both on the sand next to each other.

Silent Disco: We have 3 dj's spinning tracks for the silent disco where each person can choose their channel on their headphones.

Beach Lounge: We have lounges, bean bags and low tables set up for guests to sit and relax with their friends. We have acoustic live music in this area. We also have water and juice available to keep everyone hydrated.



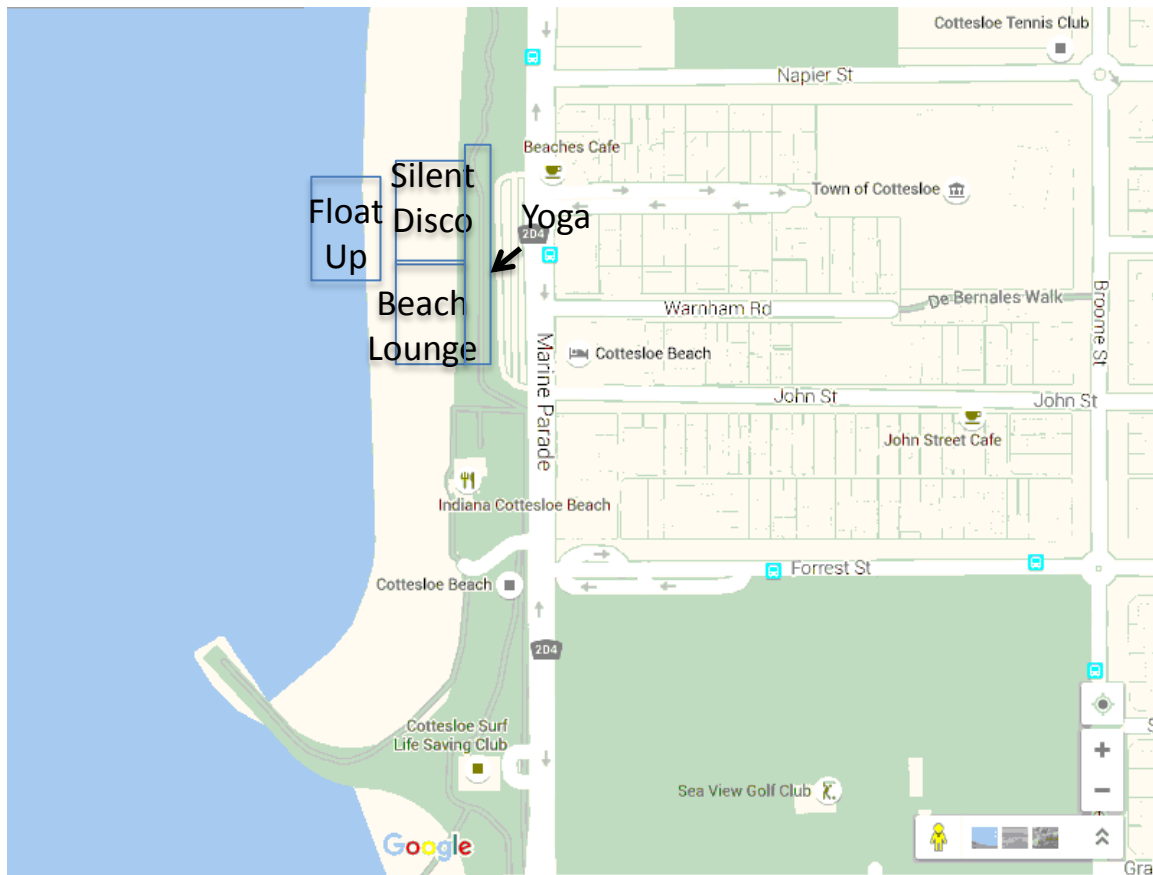
Creating a Local Experience

We would also like to include the local restaurants in providing easy to grab food options for our guests to buy from them directly throughout our event.

We will invite a local sand artist to design some artwork in the sand, and our guests can enjoy the process of seeing how this comes together.



Preferred location for event components:





Alternative location for event components:



Sample Itinerary Poster

Welcome! Join Us!

Here's what is happening today:

4:00 – 5:00pm: float up in the ocean

5:30 – 6:40pm: yoga class

7:00 – 9:00pm: silent disco & beach lounge

