

OCEAN RIDE FOR MS (Multiple Sclerosis)

Sunday 19 October 2014

APPLICATION FOR PERMISSION TO CONDUCT THE EVENT

GENERAL INTRODUCTION

EVENT NAME:

The event is titled the "OCEAN RIDE FOR MS"

EVENT HISTORY:

The event was first conducted on Sunday, October 30, 2010. It attracted 1000 participants and passed without incident attracting many positive comments from riders. In 2014 it is expected that 2000 participants will be involved.

EVENT PURPOSE:

The Ride is being organized to serve two essential aims of Multiple Sclerosis Society (MS)

- To create an increased awareness of MS in the wider community. While most people understand the term MS they potentially do not understand that the disease affects the central nervous system and can, to varying degrees, interfere with the transmission of nerve impulses throughout the brain, spinal cord and optic nerves. Although we do not yet understand why some people are susceptible and others are not, we do know that an estimated 18,000 Australians have MS.
- To raise funds for both essential ongoing research and care assistance associated with MS

EVENT DESCRIPTION:

The ride has been designed with two objectives:

- To include as many people as possible in a Ride that resembles the normal group rides that are a feature of Perth throughout the week and especially on weekends.
- To utilize a ride course that is different to other rides while attempting to reduce the impact of a large group of Cyclists on Perth roads that would not be closed to normal traffic

The ride again will follow the northern metropolitan beaches and showcase the coast. Essentially there are no residential structures on the left hand side of the course. There are some commercial structures and Surf Life Saving Clubs

In essence the event is a RIDE and not a RACE. No timing of entrants will take place.

The event will begin at 6.00am for the first Cyclists and 7.am for the last Cyclists form The Esplanade, Marine Terrace, Fremantle and finishes at the Hillarys Park north of the Hillary's Marina by 10.00am

EVENT APPLICATION

CONTACT DETAILS:

Name: Stephen Doyle for MSWA
Organization: Sports Performance & Management for MS
Postal Address:

Phone:
Mobile:
Email:

EVENT DETAILS:

Name Of Event: **OCEAN RIDE FOR MS**
Event Description: The event is a Bike Ride from The Esplanade, Fremantle to Hillary's Beach Park, Hillary's. The event follows the coast at all times. A complete course description and maps are attached.
Event Distances: **From Fremantle** – 30 km, 50 km and 70 kilometres
From Scarborough – 10 kilometres
Location Of Event: **START:** The Esplanade, Marine Terrace, Fremantle
FINISH: Hillary's Beach Park (Whitfords Nodes), Hillary's
Event Date: Sunday 19 October 2014
Start Time: 6.00am
Finish Time: 8.00am (first rider) - 10.00am (last rider)
Event Duration: Four hours
Event Set Up: The Esplanade 4.30am Sunday 19 October 2014
Hillarys Beach Park: 12.00pm Saturday 18 October 2014
City Beach Aid Station: 6.15am Sunday 19 October 2014
Event Take Down: The Espalade: 7.30am Sunday 19 October 2014
Hillarys Beach Park 3.00pm Sunday 23 October 2014
City Beach Aid Station: 9.00am Sunday 23 October 2014

PARTICIPANTS:

Target Audience: The event involves Cyclists from the general public with specific targets being Cyclists who can ride 30, 50 or 70 kilometres from Fremantle with a minimum age of 12 years.
From Scarborough the target is families who will be able to ride 10 kilometres on the Bike Path north to Hillarys

EVENT HISTORY:

The event was first conducted on Sunday October 30 2010. 1062 Riders took part aged from 12 to 72 There were no complaints and only one rider required medical treatment. Over the past three years the event has been conducted successfully with no complaints from the general public.

The event has been conducted with the support and permission of: WA Police, Main Roads Western Australia, Fremantle Ports and 6 Councils along the Course over the previous yaers.

TRAFFIC MANAGEMENT: A complete Traffic Management Plan will be in place for the event. The Plan will be designed and implemented by WARP (West Australian Road Projects) who were responsible for the past events.

SIGNAGE:

PRIOR: Three weeks prior to the event temporary signage that advertises the event will be erected on prominent roads in accordance with Main Roads guidelines and the Traffic Management Plan

EVENT DAY: In addition to the Traffic Management Signage additional signage including directional will be placed at required points along the course

RISK MANAGEMENT PLAN: A Risk Management Plan for the event is attached

PARKING:

Parking will be in designated areas in conjunction with:
At Fremantle – City of Fremantle
At Hillarys – City of Joondalup and Department of Transport

RESERVES USED:

The Esplanade Reserve – City of Fremantle
Hillarys Beach Park – City of Joondalup

STRUCTURES:

The Esplanade Reserve:

1. Freestanding marquees
2. Start Arch – PVC Inflatable

Hillarys Beach Park

1. Finish Arch – PVC Inflatable
2. Contract Marquees in accordance with City of Joondalup requirements

No other structures are required along the course

TOILETS: **The Esplanade Reserve**
Portable Toilets in accordance with requirements. Number will depend on number of entrants

Hillarys Beach Park
Portable Toilets in accordance with City of Joondalup requirements

WASTE REMOVAL: All Waste will be removed from Start and Finish areas by the organizers in conjunction with the Council requirements

PUBLIC ADDRESS: A public address system will be in operation at both the start and finish and will comply with all requirements regarding Noise. Professional contract groups will be involved at both the Start and Finish.






INSURANCE: The event is covered by \$20 million Public Liability Insurance. In addition volunteers are covered by Volunteers Insurance

MEDICAL: Sports Medicine Australia have been contracted to provide medical services at the start, finish and along the course for the duration of the ride.

FOOD AND DRINK: **Start at The Esplanade:** No vendors of food or drink will be involved with the event. Two Cafes at the start will be open

Finish at Hillarys Beach Park; Vendors will be in accordance with and permission of the City of Joondalup

OCEAN RIDE FOR MS

-  Drink Station
-  Start
-  Finish
-  30km Ride
-  50km Ride Extension

MAP A



MAP B

