

COTTESLOE BEACH TRIATHLON

SATURDAY 8 FEBRUARY 2014

APPLICATION TO TOWN OF COTTESLOE

OVERVIEW

The event has been designed to take into account the total community. In doing so it is believed benefits will flow to:

- Surf Life Saving Western Australia and Cottesloe SLSC. These events will benefit Cottesloe SLSC financially and potentially members from a well organized and large general participation event
- Businesses – local businesses in the vicinity of the event will benefit financially through significantly added patronage on the day
- Local Community and Town of Cottesloe. The event will be recognized as belonging to Western Australia's most popular and well known beach. It will enhance the Town of Cottesloe as a leader in supporting events.
- Development of Health and Fitness by a significant number of people training for the event

To enhance the above:

- The Town of Cottesloe will be included in all materials associated with the event
- Businesses will be advertised to competitors
- The local community will be invited to participate as competitors or as spectators. Those along the course will be encouraged to organize breakfast functions to cheer on competitors as they pass

1. APPLICATION

The following application is presented to the Town of Cottesloe for approval as an iconic event on the West Australian Multi Sport Calendar

Approval will also be sort from:

- West Australian Police
- Department of Planning and Infrastructure
- Main Roads Western Australia
- Other relevant bodies

The event will be conducted with all safety regulations adhered to through involvement of:

- Sports Medicine Australia
- Surf Life Saving Western Australia
- Qualified Traffic Management Personnel

2. APPLICATION FEE

N/A. Costs will be discussed with the Town of Cottesloe relevant to areas being used for the event

3. EVENT DETAILS

a. Event Description

The name of the event is "The Cottesloe Triathlon" and is part of a four race series.

The name is open to discussion with The Town of Cottesloe. The event consists of three sections; a swim, cycle and run. Each section is completed after the other.

Date: Saturday 8 February 2014

Venue: Cottesloe Beach, Marine Parade, Cottesloe

Time:

Registration	5.30am
Briefing	6.15am
Start	6.30am
Finish	9.30am
Presentations	9.45am

Distances: Tri-it: 300m Swim, 10km Cycle, 2km Run
Sprint: 750m Swim, 20km Cycle, 5km Run

b. Event Set Up

Set up for the event will take place on Friday 7 February from 4.00pm. Two security guards will be in position from 7.00pm Friday 7 February until 4.00am Saturday 8 February 2014.

c. **Event Course**

Transition, Finish and Presentation area:

The transition area will be located on the Grass Area south of the Indiana Tea House and north of the Cottesloe Surf Club directly above Cottesloe main beach. This area will need to contain the transition, finish and recovery areas.

Swim Course:

Tri-it Course 300 metres; Sprint Course 750 metres

The event will commence with the swim course starting at the Groyne area south on the main beach and will be rectangular in shape

All competitors will exit the water via the beach.

All competitors will then run up the ramp / steps from to the Transition.

The swim course may be modified depending on weather and tidal conditions in the morning.

Surf Life Saving Western Australia (Cottesloe SLSC) will provide all water safety for the event.

Cycle Course:

Tri – it Course 10 km's; Sprint Course 20 km's

The cycle leg will consist of competitors completing either two laps or four laps of a 5km loop.

The course begins by leaving transition grass area and enter Marine Parade from the northern end. The cycle progresses south on Marine Parade (Western Lane), incorporates a lap of Beach Street, Avonmore Terrace and Gibney Street, continuing south on Marine Parade to "U" turn 20 metres prior to the intersection with Curtin Avenue. A lap is complete as the bike returns via Marine Parade at John Street to the Cottesloe Beach Transition

The Cycle Course will require the closure of Marine Parade from Curtin Avenue to Napier Street from 6.30am to 9.00am.

This closure may be less due to the cycle following the swim with roads not being closed till 6.20am and opened by 8.30am. It is expected the first cyclist will start at 6.45am and the last will leave the course at 8.25am.

Residents:

- a. One month prior to the event residents and businesses will be given a detailed letter concerning the closures and times and possible movements.
- b. A second reminder letter will be distributed in the week prior to the event
- c. Residents of Overton Gardens and Warnham Road will have a separate access letter.

All letters will include a detailed map

Advertising:

The road closure will be advertised as per the request of the Town of Cottesloe.

Traffic Management:

A complete plan will be developed and implemented by Quality Traffic Management or WARP for the day of the event.

The Traffic management Plan will follow the Main Roads Event Code of Practice Regulations that the Town of Cottesloe is a signatory to.

Advisory Signs:

Two signs – ROAD CLOSED AHEAD and MARINE PARADE CLOSED 5.00am to 9.30am will be placed at the following junctions to advise beach goes of road closures at Marine Parade.

This is in addition to main Roads Code of Practice requirements.

1. Sydney Street and Curtin Avenue
2. Macarthur Street
3. Warton Street and Curtin Avenue
4. Gibney Street and Avonmore Terrace
5. Beach Street and Avonmore Street
6. Princes Street and Avonmore Street
7. Salvado Street and Avonmore Street
8. Rosendo Street and Avonmore Street
9. Deane Street and Avonmore Street
10. Pearse Street and Avonmore Street
11. Forrest street and Broome Street
12. John Street and Broome Street
13. Warnham Road and Broome Street
14. Napier Street and Broome Street
15. Marine Parade at Grant Street

Road Closures:

16. Marine Parade at Curtin Avenue
17. Marine Parade at Sydney street
18. Marine Parade at Macarthur Street
19. Marine Parade at Warton Street
20. Marine Parade at Gibney Street
21. Marine Parade at Beach Street
22. Marine Parade at Princes Street
23. Marine Parade at Salvado Street
24. Marine Parade at Rosendo Street
25. Marine Parade at Deane Street
26. Marine Parade at Pearse Street
27. Marine Parade at Forrest Street
28. Marine Parade at John Street
29. Marine Parade at Warnham Road
30. Marine Pde at Overton Gardens
31. Marine Parade at Napier Street

Residents at the northern end of the course will be able to leave via Napier Street.

Run Course:

Tri-it Course 3 km's; Sprint Course 5 km's

The competitors will leave the transition area via the path to the south of the transition area and will follow the path towards the Cottesloe SLSC The run will pass down the steps south of Cottesloe SLSC and progress along the beach for 2.5 kilometres towards Leighton Beach. The run will return along the same path back to the finish line.

Finish:

On return the competitors will run through to the finish stand that will be erected with sponsors signage.

d. Car Parking

Competitors will **be asked to** park in the car parks provided in accordance with the Town of Cottesloe recommendations.

Competitors will **be instructed not** to park in the car parking areas that are for residents or business patrons. Areas that are not to be used will gave marshals in attendance.

e. Security

Security prior to and during the event will be organised by WA Sports Events. We will have a security guard on duty at the Transition area from 6.00pm Friday 7 February until 4.00am Saturday 8 February.

f. Signs

The course will have safety and advisory signs at all points along the course. Additional directional signs will be displayed at appropriate points.

g. Emergency Plan - First Aid and Rescue

Key Officials:

Key officials will be employed to control a particular section of the event.

Each of these officials will be in two-way radio contact with the race director, the medical personnel and each other.

- One person will control the swim leg – they will be responsible for all lifesavers and will be in direct contact with the lifesavers.
- One person will control the cycle leg – they will be responsible for all marshals and they will patrol the race in a designated emergency vehicle that will carry first aid personnel.
- One person will control the run leg – they will be responsible for all run marshals (including the two drink stations on the run course) and they will monitor the race along the route.
- One person will control the transition area – they will be responsible for all transition area marshals and the spectators and general public in the area.
- One person will control the finish and presentation area.
- Contracted Medical Personnel.
- The local hospital (Fremantle) and St John Ambulance will be advised of the event.

All of the above officials report directly to the Race Director.

Communications:

Two way radios and mobile telephones will be used to cover all aspects of the course.

Water Safety:

The Surf Life Saving Association of Western Australia will provide water safety through the Cottesloe SLSC

Medical:

Sports Medicine Australia will be contracted for medical services. A medical post will be established in the transition area and there will be one mobile medical officer on the cycle course.

Hospitals/Emergency Services:

The nearest local hospital and emergency services will be provided with all details of the event.

h. Potential Hazards / Minimization

As well as working closely with the Town of Cottesloe the event will be under the control of experienced race directors. There will be over 50 marshals located on the course monitoring any potentially hazardous situations.

i. Insurance

Insurance for the event will include:

- \$20 million public liability
- All bodies involved with the event will be covered including the Town of Cottesloe
- Volunteers will be covered

j. Structures to be Erected

Structures to be erected are as follows:

- Transition Area: Bike racks, bunting (flags).
- Finish Area: Finishing Stand and Bike racks.
- Presentation Area: Four freestanding 3m x 3m tents.

k. Electrical Sources

Power will be required for a public address system and the electronic timing system. This may be from direct electrical mains or by generators

l. Estimated Numbers at the Event

Based on previous events we will be expecting the following numbers (Only an estimate that could be larger)

- Competitors 400
- Staff 60 officials over the course
- Spectators 400

m. Toilet Facilities

The current toilet and change room facilities located at the venue will be utilised. Depending on the number of entries we may need to hire portable toilets. This will be decided in conjunction with the Town of Cottesloe.

n. Food Vendors

No food vendors are envisaged unless a local community group (SLSC) wishes to raise funds by providing a service with approval of the Town of Cottesloe.

Any groups would need to seek council approval.

WA Sports Events will not be vending at Cottesloe. Our aim is to support local businesses. Vendors will be advised to seek Council approval

o. Waste Management Plan

WA Sports Events will collect all rubbish.

Provision of additional bins will be discussed with the Town of Cottesloe

p. Noise Management

It is not envisaged that noise will be a problem at the times of the event.

A small Public Address system will be used in the Transition and Finish areas but this should not affect any residents. This will not operate till 7.00am.

q. Water Supply

WA Sports Events will provide water for the competitors at designated drink stations and at the finish line.

r. Services Required from the Council

While WA Sports Events will provide the majority of equipment we may/will require:

1. Sweeping of roads (mainly corners) used on the course (if required).
2. Approve and Sign Application for Road Closure Form and return to WA Sports Events.
3. 5 large SULO bins to assist in rubbish removal.

4. PLANS

- a. Proposed routes for each leg
- b. Traffic Management Plan

5. RISK MANAGEMENT PLANS

- a. WA Sports Events Risk Management Plan is available upon request.

6. OTHER BODIES

- a. Department of Planning & Infrastructure will be informed of the Swim Leg
- b. Approval will be sought from WA Police Traffic Support regarding the Road Closure
- c. Local Police and Emergency Services will be notified of the event.
- d. The nearest Local Hospital will be informed of the event, times and numbers involved.
- e. The event will be sanctioned by the appropriate body.
- f. All residents that are directly affected by the race will be notified by a letter drop a week before the event.
- g. Any businesses that may be affected by the event will be notified.
- h. Transperth will be notified of any effects that the Road Closures may have on their services.

7. ADDITIONAL

Ongoing development of the event will be taking place from July 2013. Any additional information will be forwarded to the Town of Cottesloe and other parties as available.

8. CONTACTS

WA SPORTS EVENTS
Marcus Wilkinson

ADVISORY SIGN

The sign indicated below is used one block prior to the road closure. The aim is for drivers to not have to turn back due to lack of prior information

This type of signage has proved effective in Fremantle for the Corporate Triathlon (20 years) and Dardanup (South West Schools Triathlon and Coogee Beach Triathlon)

It will be used in Attadale for the 2010 Australia Day Triathlon

**Marine Parade
is closed today
from
5.30am to 8.45am**

COTTESLOE TRIATHLON



NOTICE OF ROAD CLOSURE

Cottesloe Triathlon

Saturday 8 February 2014

TO: Residents / Businesses within the Town of Cottesloe

WA Sports Events will be conducting the Cottesloe Triathlon that involves a Swim, Cycle and Run as detailed below. The event is open to individuals and teams and are designed to promote fitness and enjoyment in a competitive environment while raising money for the Cottesloe SLSC. We wish to seek your cooperation with the event that involves some road closures for the race – especially the Cycle Section. Permission to close roads as detailed has been approved by the Town of Cottesloe and West Australian Police in the interests of safety.

The road closure is in place for only 4 hours and our aim is to minimize any inconvenience. We encourage you to watch the event and organize your own function to cheer on competitors or even enter the event. Please contact us on the numbers listed if you require assistance or need to move vehicles during the period described below.

DAY / DATE: Saturday 8 February, 2014

TIMES: 5.00am to 9.45am.

ROAD CLOSURES: Marine Parade from John Street to Curtin Avenue (all streets in between)
Beach Street from Marine Parade to Avonmore Terrace
Avonmore Terrace from Beach Street to Gibney Street
Gibney Street from Avonmore Terrace to Marine Parade

TRAFFIC: Officials will be at all road junctions to assist you if movement is required.

We thank you for your assistance and trust there will be minimal inconvenience. For further please contact us.

CONTACTS: Email: marcus@wasports.com.au
MARCUS WILKINSON Event Director for WA Sports Events

MAP:  - Roads Closed

