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Wednesday, 10 July 2013

1:963





24 June 2013

Mr A Jackson
Manager Development Services
Town of Cottesloe
PO Box 606
COTTESLOE WA 6911

Dear Andrew

As has been expressed in email correspondence, North Cottesloe Surf Life Saving Club is applying for a Club license through Department of Racing, Gaming and Liquor. The club hasn't obtained a permanent license and has successfully received occasional licenses for any functions it has run in the past. With the redevelopment of our facility we now wish to offer our membership the same services available at other sporting clubs in the area.

I am working through the application process detailed by DRGL which included the application for ToC for an S39&40 and have various other reports for them. Local residents will be contacted, outlining the club's intent, via a mail drop.

The outline of our application is to have a functioning bar for members and guests of members only for a limited service based on specific times the club is utilised most, namely weekends and post training and competitions times. The club won't be advertising for any form of external functions and won't be making the function room or any club space available for functions which aren't member specific. We have opted for a Club license so the club has the flexibility to host club functions on any day of the week.

In writing the club's Public interest assessment for DRGL I have referenced the Council's policy regarding noise in its Neighbourhood Noise brochure and the club will continually monitor any and all regulatory changes which may be implemented by Council. To that effect we respectfully request support of council for our application.

Yours sincerely

Ben Unbehaun
General Manager



Public Interest Assessment
NORTH COTTESLOE SURF LIFE SAVING CLUB (INC)

The North Cottesloe Surf Life Saving Club (Inc) (NCSLSC) was established in 1918, incorporated in 1922 and has grown from a group of 35 enthusiastic members to over 2400 in the 2012/2013 season.

Our members are motivated by a love of the beach and the surf, the challenge of competition, camaraderie and a commitment to ensuring the safety of the beach going public. Our members have provided hundreds of thousands of volunteer hours patrolling North Cottesloe beach over the last 90 years promoting the ethos of volunteerism and community spirit. NCSLSC provides an environment for its members to lead active and healthy lifestyles.

Our Vision, and strategic plan, is to be the club which everyone would like to:

- Depend on for water safety
- Have in their community
- Belong to
- Be trained by
- Compete for
- Support

We value:

- Inclusion
- Excellence
- Active & Willing Involvement
- Teamwork
- Diversity
- Mateship

The club prides itself on the diversity of membership categories which promote our desire to be an inclusive club, with opportunities for the general public to join and be involved in any of our activities.

Our governance is based on elected members, as dictated by our Constitution and Bi-laws, with the Board of Directors charged with ensuring the club remains a benefit to its members and the wider community, to whom we have a responsibility to provide a safe beach.

The clubrooms of the North Cottesloe SLSC are primarily used by club members for a range of activities including lifesaving training and education courses, lifesaving patrol activities, member activities, surf sports training and physical activity. The clubrooms are also used for the administration of the club as well as various meetings and club functions.

NCSLSC is applying for a Club license to increase the benefits of membership to our club, to match those enjoyed by our fellow surf clubs.

In analysing the requirement of the Public Interest Assessment, NCSLSC is conscious of the objects highlighted in the Act (section 5 & 38(4)).

SECTION 5

Primary Objects

(a) Regulating the sale, supply, and consumption of liquor:

The club's staff and members will be aware of all regulatory policies dictated by the Act.

All staff will be trained in RSA and be Approved Managers where required, and all training obtained through a RGL recommended organisation. Staff will be fully aware of their responsibilities in refusing to serve inebriated patrons, and supported in their actions by the Board of Management.

Any underage juveniles will be required to be supervised by a responsible adult whilst on the licensed premise and prior to supply any suspected juveniles will be asked for identification. NCSLSC will enforce all policies outlined in the RGL document 'Juveniles - Present on Licensed Premises for Reasons Other Than Work / Training'.

(b) Minimising harm or ill-health to people or any group of people, due to the use of liquor:

The club has established contact with the WA rep of the ADF Good Sports program with which we will establish positive policies regarding a healthy culture within the club. This will include promoting low alcohol and non-alcoholic options for purchase, as well as the required free drinking water. We look forward to participating in their accreditation program which highlights alcohol consumption, violence and aggression, mental health, drink driving and promoting a family friendly club.

(c) Catering for the requirements of consumers for liquor and related services, with regard to the proper development of the liquor industry, tourism industry and other hospitality industry in the State:

The club will comply with all regulations regarding the Act, such as promoting safe and responsible drinking. The club will display promotional material on standard drinks and is aware of the 'Responsible Promotion of Liquor - Consumption of Liquor on Licensed Premises and the Sale of Packaged Liquor' industry guideline produced by RGL. NCSLSC will utilise all available material from RGL to promote responsible drinking.

Secondary Objects

(a) facilitating the use and development of licensed facilities, including the use and development for the performance of live original music, reflecting the diversity of the requirements of consumers in the State:

NCSLSC has been successful in obtaining Occasional licenses in the past as it has regularly held up to eight major functions per year at the premises. All functions, both indoor and out, have been

coordinated by the club and complied with all relevant noise restrictions including live music. The club will continue to comply with all regulations and will liaise with local council.

The intent of the license is for a gathering place for members only. It is not the intent of the BOM to have the club rooms become a function centre. The club rooms must remain available for general use by members; therefore all functions will be for members only and guests of members. The club will comply with all patronage limitations outlined by RGL and local council.

(b) To provide adequate controls over, and over the persons directly or indirectly involved in the sale, disposal and consumption of liquor:

NCSLSC have recently joined Clubs WA and will utilise their templates to create our House Management Policy, Code of Conduct and Management Plan which will be clearly displayed within our club.

The club's Training register and Incident register will be kept current and accessible.

All staff permitted to work within our licensed area will be fully trained in RSA and also will be Approved Managers where required.

(c) Providing a flexible system with as little formality or technicality as may be practicable, for the administration of this Act:

NCSLSC will continually measure itself against the License Checklist for Club and Restricted Club licenses. This will be the responsibility of Management of the club, with any alterations then fed to all staff involved in the bar through regular staff meetings.

The club will regularly refer to the RGL 'Mandatory Training' policy in its website for any alterations or additional training our staff are required to complete. Staff will also have access to the websites of RGL and Clubs WA to review material available to them from these resources.

Section 38(4)

(a) The harm or ill-health that might be caused to people, or any group of people, due to the use of liquor:

In addressing issues regarding harm or ill-health to people of groups, NCSLSC does not foresee any impact to 'at risk' groups outlined by RGL. Details available through the Bureau of Statistics show that Cottesloe has:

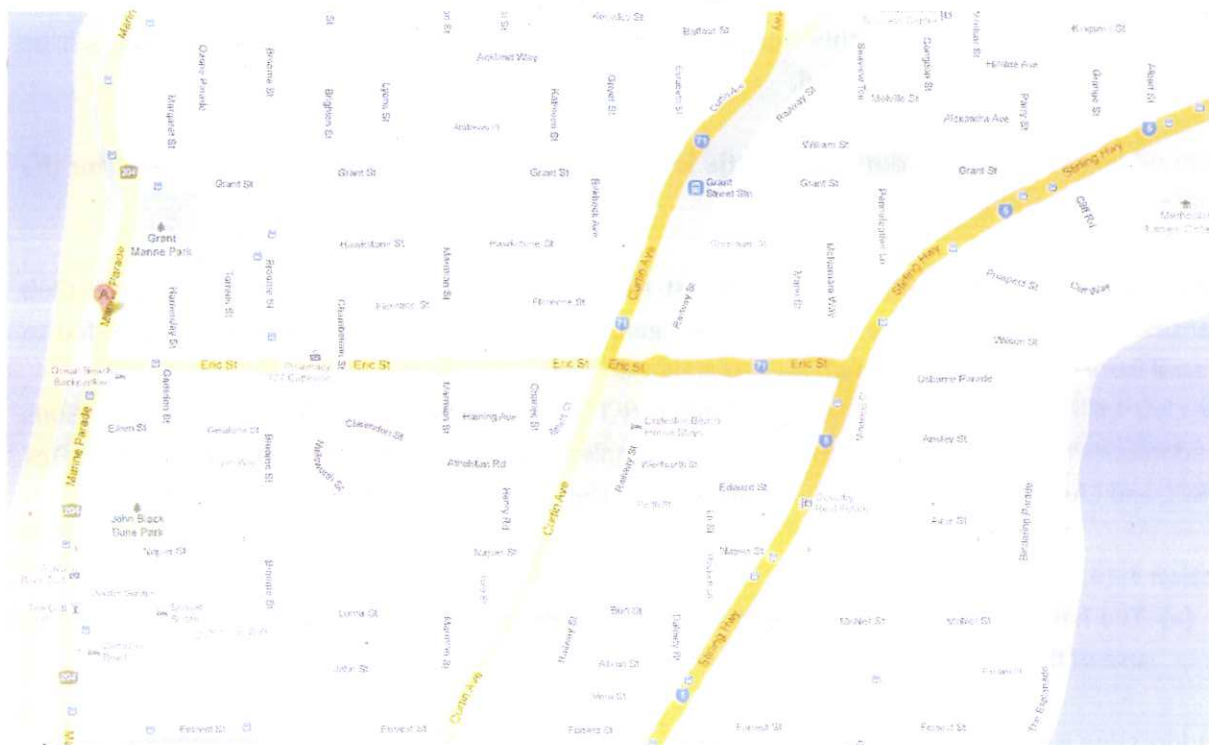
- A below average percentage representation of juveniles compared to the Western Australia and national averages.
- Indigenous people make up only 0.1% of the community.
- Unemployed people make up only 3.3% of the community.
- Very few surveyed people report origins of non-English speaking countries.
- Cottesloe recorded an average household income in the highest recorded bracket outlining its high socio-economic status.
- The ratio of alcohol related hospitalisations in Cottesloe is not significantly different to corresponding state rates (DAO Surveillance Report Nov 2011).

The neighbouring suburbs which would be considered in the same locality based on the PIA definition include Swanbourne, Peppermint Grove and Mosman Park. All have similar statistics as reported for Cottesloe in regards to 'at risk' groups.

In regards to the club's internal machinations, alcohol will only be available to its own members and guests of members, not to the general public. We class ourselves as a family club where moderation and responsibility are promoted. All paraphernalia within in the club will also promote this.

Policies suggested by Good Sports in regards to drinking will aid the club in promoting a healthy culture from the inception of the bar facilities. This will be combined with all laws and regulations required by the Act such as refusal of service to juveniles and intoxicated patrons. The club's House Management Policy and Code of Conduct will direct our internal procedures.

(b) The impact on the amenity of the locality in which the licensed premises, or proposed licensed premises are, or are to be, situated:



NCSLSC believes there will be very little impact to the area surrounding the club by being granted a liquor license due to it being a private club, for members and guests of members only. The bar will not be 'open all hours' as it will have regulated access based on moderate social functions. The core of the business will remain a focus on providing beach safety, encouraging a healthy life style and promoting physical activity for its members.

The general public will continue to patronise the established venues of the OBH and Cottesloe Hotels.

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(c) Whether offence, annoyance, disturbance or inconvenience might be caused to people who reside or work in the vicinity of the licensed premises or proposed licensed premises:

Our club membership is largely populated by Cottesloe residents therefore the club is always mindful of the relationship with neighbours. All regulations concerning noise limitations set by the Town of Cottesloe have been obeyed in the past for club functions, and this will continue if a club license is granted. This includes following all suggestions outlined within the Council's 'Neighbourhood Noise' brochure and ensuring the club is within any stated stipulations.

NCSLSC will limit the number of patrons to that set by our license and any limit set by the council.

NCSLSC will employ qualified staff who will be trained in the correct procedures developed by the Board of Management to mediate any possible complaints. This training, as previously mentioned, will also include the RSA regulations pertaining to intoxicated patrons, methods of refusal of service and safe removing them from the premise.

The club is bounded by the ocean on the west with residential to the east across Marine Parade. The clubs activities within its licensed area will not be in excess of any impact caused by other licensed venues such as the OBH meaning neighbours would be accustomed to the proximity of established venues.

Locality

There are establishments surrounding the club, within 500m, who currently have a liquor license. These include:

The Ocean Beach Hotel

The Blue Duck Café

Blue Waters Café

Barchetta Café

Also within the immediate locality are a backpackers, fast food outlets, Laundromat and residential units.

Business description

NCSLSC has a function / training room as its main indoor space. Adjoining it is a deck and outdoor area which will have furniture all year for members use. The club house caters for its members as a social facility to enjoy after competition, training or patrolling.

The expansion of the club facilities to include a bar will aid in bringing members into the facility and increase the appeal of family membership to help grow the club. This in turn leads to a greater pool of members available to patrol our beach and compete for the club.

The intent of the business is to have a serviceable bar operating at selected times after competitions, training and during weekends when member visitation is heavier.

In addition the club will continue to hold its major annual functions in the facility for which it has been granted occasional licenses in the past.

The granting of a club license will enhance the service the club can offer to its members, and help sustain the membership required to achieve the lifesaving agreement we commit to each year. This in turn is of benefit to the community as a whole.