

Cottesloe Council News Policy

1. Objectives

Provide an avenue for dissemination of information relevant to Council's aims, objectives and decision-making processes.

2. Principles

The Town of Cottesloe, as a publicly funded body, has an obligation to the community to provide effective avenues for public information exchange and communication on Council activities and other matters of interest to the Cottesloe community.

3. Issues

- Cottesloe Council News provides an avenue for reporting to the community on Council activities from Council's perspective.
- It is funded by ratepayers and should therefore directly benefit ratepayers.

4. Policy

Cottesloe Council News is the principal communication tool for the Cottesloe Council to keep the community informed of Council activities in line with the identified aims and objectives as follows:

4.1 Aim

To assist Council to keep the community abreast with the issues and activities of Cottesloe.

4.2 Objectives

- a. Provide a forum generating discussion on Council related activities.
- b. Keep community informed of specific items of Council and Community interest.

4.3 Editorial Policy

- a. Cottesloe Council News articles will be limited to issues of importance to the Cottesloe community raised by the Cottesloe Council. They will reflect the current and future activities of Council and seek the views of the community.
- b. Articles and information from community-based organisations and others in the community who wish to communicate matters of interest to the community will be received for publication. Priority will be given to organisations recognised as being affiliated with the Civic Centre.
- c. The Chief Executive Officer shall retain editorial control for the publication.

- d. The Councillor Liaison Officer is responsible for:
- developing ideas for articles/series
 - liaising with Councillors to gather articles
 - assisting in proof reading of articles
- e. Advertising will be limited according to space at the discretion of the editor.

Adopted	October 1994
Reviewed	27 June 2011
Expected date of review	